

BIG FROG...

Fun and Simple

Investment \$163.5-\$183.5K

Low Overhead

2-3 Employees

Cash Business

High Technology

B2B and B2C Retail

1000 - 1200ft²

Green Process

Low Inventory

High \$ Earnings

High Gross Margin

Did We Say FUN?

NEED MORE INFORMATION?

If you would like more information on owning and operating a Big Frog Franchise, or would like to request a Franchise Disclosure Document please contact us at franchise@BigFrog.Com. Or visit our website for more details. You may also call 866-971-FROG to get in touch with our Franchise Department.

866-971-FROG

WHY BIG FROG?

LOW INVESTMENT

The cost to buy our franchise varies depending on your exact location and how much overhead your business will require. Your total investment, including three months worth of working capital, starts in the low \$140,000 range.

HIGH MARGIN AND EARNINGS

A Big Frog(TM) franchise has the potential for high earnings for an owner-operator. To date gross margins have been in excess of 70+%. For detailed earnings information, please contact us regarding acquiring an FDD.

LOW INVENTORY

At any time, inventory levels are about \$6000. The photo to the right shows a standard stock room.



BIG FROG BRAND

Big Frog(TM) has become a trademarked brand that stands for excellent customer service, high quality and a rewarding experience for the customer and the owner.



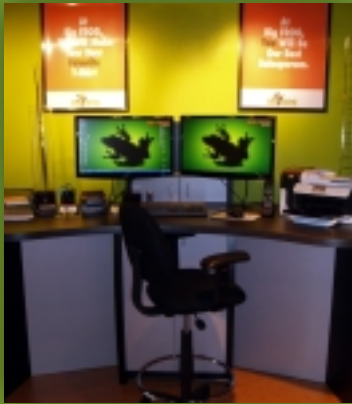
A BIG LEAP FORWARD IN FUN, SIMPLE & PROFITABLE FRANCHISES.

**LOW INVESTMENT
HIGH TECHNOLOGY
GREEN PROCESS
FEW EMPLOYEES
GREAT HOURS
AND ALWAYS FUN!**



A Big Leap Forward in Custom Printed T-Shirts

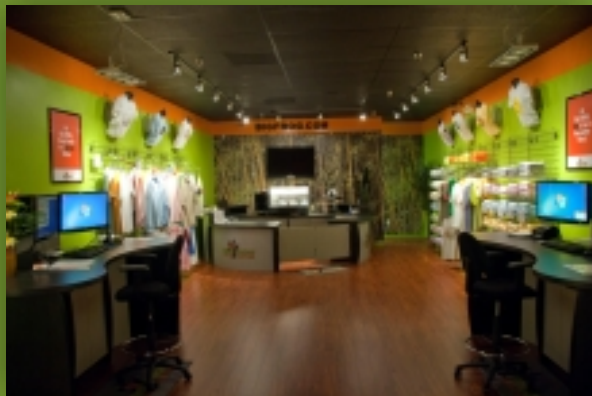
BIGFROG.COM



High Technology



Low Inventory



Low Overhead

Big Frog Franchises Offer a Great Opportunity to Be In Control of Your Own Life

Big Frog (TM) Custom T-Shirts is now offering franchises to qualified owners. Our concept is driven by emerging technology in fabric dyeing, and is revolutionizing a multi-billion dollar industry. We feature a low total investment compared to other retail concepts, daylight hours, 5 ½ days a week, few easy-to-find employees, protected territories, and elaborate training, and support, and best of all it is a cash-based business. We present an earnings claim in our Franchise Disclosure Document that is the envy of our industry.

A Big Frog Franchise offers the opportunity to control your life and achieve your future goals. If you have the drive and ambition to build a business in a gigantic industry that is rapidly evolving with new technology, and be backed by the support of a dedicated franchise company... if you share the passion for excellence and customer service on which Big Frog is founded, we invite you to consider our franchise opportunity.



Recession Resistant

One of the most amazing features of Big Frog is that even during trying economic times the benefits of working with Big Frog make us the high quality/inexpensive choice for t-shirts or other custom items. The reasons include:

- **A full color t-shirt starts at \$15.99**
- **No Minimums, buy only ONE**
- **No Set Up Fees**
- **Free Design Work**

Green Process

BIG FROG uses brand new green technology. Big Frog uses water-based dyes for all of their printing. This means no solvents with no unhealthy fumes. Also, the dye cartridges can be recycled and there is virtually no waste. All of this can be combined with organic cotton t-shirts and more.

Great Hours

Big Frog's retail store hours are the envy of the industry. We are only open 5 ½ days a week and closed for all major holidays. An owner-operator can have as few as two employees and still have flexible work hours.

Store Hours:

Monday - Friday 9 am to 6 pm
Saturday 9 am to 1 pm

866-971-FROG